

FHPW

FLINT HILLS PUBLICATIONS WORKSHOP ITINERARY

9-9:30 a.m.

Registration Check In

Workshop check in will be in Kedzie Hall between rooms 105 and 106.

9:30-10 a.m.

Introductions/Keynote Speaker

Meet all our instructors and professional staff, then hear from our keynote speaker, Ned Seaton, owner of the Manhattan Mercury newspaper.

10:10-11 a.m.

Session Block 1

#1: Train Your Team in Storytelling Basics

Break down the process of generating content so you can lead your team with lessons over the steps of note-taking, observation, interviewing and story structure.

Instructor: Kristy Nyp

Classroom: Kedzie Hall 004

#2: C.R.A.P. Design

The basics of design are rooted in C.R.A.P.: contrast, repetition, alignment and proximity. Learn more about these four essential design elements and gather some inspiration to improve and update your publications.

Instructor: Tucker Love

Classroom: Kedzie Hall 107

#3: Beyond Bylines: Building Your Brands On Social

Today journalism doesn't end when you publish. In this session, we'll discuss how journalists can use social media to grow their publication's audience, build a personal brand, and turn casual followers into loyal readers. We'll cover smart platform strategy — from Instagram to YouTube to LinkedIn—what actually makes content get seen and shared, how to protect your credibility online, and the habits that help you stand out as a young journalist. We will work with real content and you will leave with actionable ideas.

Instructor: Cindy Augustine

Classroom: Kedzie Hall 106

11:10a.m.-12 p.m.

Session Block 2

#1: Photojournalism: A Wide Angle Approach

This session will look at the art and craft of photojournalism. Students will take a look at some historical examples of important photojournalism, as well as student examples from the last 10-15 years.

Instructor: Cary Conover

Classroom: Kedzie Hall 004

#2: When It Comes To Staff Leadership, One Size Does NOT Fit All

In this session, we will explore what it traditionally means to be a strong leader before figuring out what kind of leadership qualities YOU can uniquely bring to the table. This foundational session will help inspire and empower you to develop the leadership skills that fit most naturally with who you are as an individual and as part of the team.

Instructor: Jessica Bowman

Classroom: Kedzie Hall 107

#3: Breaking Down The Details Of The Yearbook

Producing one cohesive that captures your whole school is a large undertaking. We will look at each aspect of a yearbook and break the detailed production process into manageable tasks.

Instructor: Hallie Everett

Classroom: Kedzie Hall 106

#4: Radio Station Tour

Join Assistant Director of Wildcat Electronic Media Dawson Wagner for a tour of the radio station and learn all that you can do in their program.

Instructor: Dawson Wagner

Classroom: Outside Kedzie Hall 106

12:10-12:25 p.m.

Travel to Bill Snyder Family Stadium

If possible, travel in the vehicle/group you came with. We will also have extra transportation.

12:35-1:05 p.m.

Lunch

1:15-2 p.m.

Athletics Tour

Get an exclusive tour by K-State Men's Basketball Communications Director Tom Gilbert.

2:10-2:25 p.m.

Travel Back To Kedzie

Travel back to Kedzie Hall in the same vehicles you traveled to Bill Snyder Family Stadium in.

2:30-3:20 p.m.

Session Block 3

#1: Use Your Voice — Sharing Clear Opinions Through Editorials, Columns and Reviews

Build on your experience with outlining and five-paragraph essays to use your opinion and entertainment channels to discuss issues and topics that resonate with your audience.

Instructor: Kristy Nyp

Classroom: Kedzie Hall 004

#2: Moving Pictures: Thinking Beyond Stills

This session will take a look at ways that students can go beyond still photography. We'll look at the parallax effect, animated GIFS, timelapse and other ways to turn still photographs into dynamic visuals for video projects.

Instructor: Cary Conover

Classroom: Kedzie Hall 107

#3: Recruiting 101

There's no question that our high school publications and programs are competing for the most creative, dedicated, gritty and intelligent students in your school. If you're looking to take your program to the next level, recruit new interested students and retain your best students to become legendary future leaders for your program, come to this session to discuss recruiting and retention strategies, in addition to ways to improve your community, culture and collaboration for your team for next school year.

Instructor: Spencer O'Daniel

Classroom: Kedzie Hall 116 (Newsroom)

3:30-4:20 p.m.

Session Block 4

#1: Typography in Practice

Learn about typography - our fonts and how we use them - by discovering ways to pair fonts, exploring typographic inspiration, and practicing some basic headline design. Students will benefit by having a device they can create on using InDesign or an online design program.

Instructor: Tucker Love

Classroom: Kedzie Hall 107

#2: So I'm A Leader...What Do I Actually DO Now?

Learn how to motivate your team through practical tips and tricks for staff leadership. Focusing on the areas of showing appreciation, goal setting,

team building, team identity and staff innovation, this session will provide a ton of ready-to-use ideas for you to take back to your school. Come ready to share what has worked for your staff; discussion and sharing will be encouraged!

Instructor: Jessica Bowman

Classroom: Kedzie Hall 004

#3: Upgrading Video Production

The quality of your video production can establish the credibility of your work to an audience and potential paying customers. Participants will learn essential skills needed to become effective content creators, whether that's creating news packages, sports hype videos, or even paid promotional content. We will cover concepts surrounding filming and project pre-planning as well as experimenting with enhanced Adobe Premiere updates that can streamline eye-catching edits. This fast paced workshop is designed to show you first hand applicable changes to your production process that will immediately improve the quality of your video production.

Instructor: Ryan Tarletzky

Classroom: Kedzie Hall 106

#4: Radio Station Tour

Join Assistant Director of Wildcat Electronic Media Dawson Wagner for a tour of the radio station and learn all that you can do in their program.

4:30-5 p.m.

Team Activity, and Dismissal

Advisers: Join retired journalism teacher Sharon Martin in Kedzie Hall 114 during each session block for in-depth conversations about various advising topics. Learn tips and tricks to make your school year run smoothly!

Collegian Media Group Staff

Daren Lewis, Flint Hills Workshop Director
785-341-6037 (Cell-call/text)
dlewis@collegianmedia.com

Spencer O'Daniel, CMG Director
316-390-0144 (Cell-call/text)
sodaniel@collegianmedia.com

Hallie Everett, CMG Publications Adviser
214-458-3330 (Cell-call/text)
heverett@collegianmedia.com